

Premier League



Foundation

15 years of  
community  
impact



# Welcome from Richard Masters

The success of the Premier League enables us to provide unparalleled support for the wider game and communities

Our continued investment into local communities through the Premier League Foundation helps clubs and their charities make a huge difference to thousands of lives week in, week out.

Premier League funding through the Premier League Foundation supports 106 clubs across the Premier League, EFL and National League to deliver community programmes, employing more than 7,400 people nationwide. These clubs play a vital role within their communities, engaging people of all ages and backgrounds to provide positive opportunities, as well as benefitting their mental and physical wellbeing.



with £1.6 billion committed to wider football and communities over the past three years.

Since its formation in 2010, the Premier League Foundation has played a key role in helping to develop football's role in society. Through investment and support, our network of professional club charities is working with a range of partners to tackle some of society's main challenges. We are extremely proud of the impact delivered over the past 15 years and remain committed to utilising football's reach to transform lives.

**Richard Masters**  
Premier League Chief Executive

**“We are extremely proud of the impact delivered over the past 15 years and remain committed to utilising football’s reach to transform lives.”**

Programmes such as Premier League Kicks, Premier League Primary Stars and Premier League Inspires show the incredible impact that football can have on those who most need support across England and Wales.

Our investment into the Premier League Foundation is part of our ongoing commitment to distribute funds across all levels of the game,

# Welcome from Alex White

It’s important to remember where it all starts, and that is with the football

A new era has begun for the Premier League Foundation, renaming from the Premier League Charitable Fund as we celebrate 15 years of impact.

The success of the Premier League drives the work of the Premier League Foundation and enables us to use the power of football to inspire and empower current and future generations to lead healthier, more active, and successful lives.

**“We have helped to change the lives of more than 2.5 million people.”**

As one of the largest sports charities in the world, I’m proud that the Premier League Foundation has awarded nearly half a billion pounds in grant funding over the past 15 years to professional football club charities in the Premier League, EFL and National League. This has helped to change the lives of more than 2.5 million people across England and Wales.

As we celebrate this milestone and begin a new chapter as the Premier League Foundation, our commitment to club charities and local communities remains as strong as ever.

We will continue to use football’s unique reach to tackle inequalities, raise aspirations, and empower millions more people to reach their



potential. This will drive equity, opportunity and lasting impact for people across the country.

This sustained support for communities, made possible by the Premier League and our valued partners, including the Professional Footballers’ Association, is needed now more than ever before.

Together, we are building stronger foundations and shaping brighter futures for the people who need us most.

**Alex White**  
Premier League Foundation  
Chief Executive

## Long-term community impact

The Premier League Foundation is one of the world's largest sporting charities, with the Premier League's continued success enabling increased investment to support community impact across England and Wales

Launched 15 years ago in 2010, the Premier League Foundation uses Premier League funds and those from partners, including the Professional Footballers' Association, to support the delivery of community and school-based programmes.

These include major initiatives such as Premier League Kicks, Premier League Primary Stars and Premier League Inspires, delivered through football club charities across the League, EFL and National League.

More than 2.5 million individuals have benefitted from the charity, which aims to create positive sporting, health, personal and education

opportunities for children, young people and the wider community.

A network of charities attached to Premier League, EFL and National League clubs is supported to deliver these programmes on a vast scale. Infrastructure grants build capacity and underpin a network of 7,400 people employed to reach under-served communities across England and Wales.

Annual investment into communities via the Premier League Foundation has almost quadrupled in over a decade, with the Premier League committing more than £425 million since its formation in 2010 up to 2028.



**“We have a long established relationship with the Premier League Foundation. The opportunities it provides for communities are absolutely incredible.”**

**Catherine Roper**  
Chief Constable for Wiltshire Police and NPCC Lead for Children and Young People

## 15 years of support for communities

**£425m+** 

Premier League grant investment in communities through national programmes and funds

**30,000+** 

Delivery in more than 30,000 schools, stadiums and community facilities

**106** 

professional football club charities supported, from the Premier League to the National League

**77,600+** 

teachers engaged to date

**2.5m+** 

face-to-face participants, enough to fill every Premier League and EFL stadium, and Wembley four times over

**43** 

Working with 43 police forces across England and Wales to create more safe spaces to play

**6m+** 

hours of delivery across nearly three million sessions

In Season 2024/25, for every **£1** invested by the Premier League Foundation into communities, **£21** was generated in social value.



## Helping young people to achieve their potential

Premier League Kicks has supported more than half a million young people through free weekly football and educational workshops

Now in its 20th year of delivery, Premier League Kicks has been the League's flagship community programme since 2006. With investment of more than £96 million during that time, the programme is delivered by 93 clubs across the Premier League, EFL and National League, alongside local police forces. Premier League Kicks has supported hundreds of thousands of young people in over 5,000 venues across England and Wales. More than 60 per cent of delivery venues are

located in areas of highest deprivation, with reductions in crime and anti-social behaviour reported in areas where Premier League Kicks is delivered.

In addition to providing young people with access to free football and sports activities, Premier League Kicks has also inspired thousands with routes into education, training and employment. More than 300 people in the club charity workforce are former Premier League Kicks participants.

20 years of Premier League Kicks

93

Premier League, EFL and National League clubs



5,000+

venues with free sessions



1,000+

active volunteers



43

police force areas covered across England and Wales



600,000+

participants



1m+

hours of delivery



60%

of delivery in most deprived neighbourhoods across England and Wales



Club charities work with young people to:

- Offer more opportunities to play, coach and officiate
- Enhance physical and mental wellbeing
- Create a culture of volunteering, social action and positive role models
- Reduce anti-social behaviour and violence, developing pro-social attitudes and skills
- Provide pathways into education, training and employment





**“It’s incredible witnessing what Premier League Kicks has done.”**

**Idris Elba**

### Elba praises “incredible” impact of Premier League Kicks

Renowned actor, filmmaker and activist Idris Elba witnessed the positive impact of Premier League Kicks first-hand when he visited a session in Dagenham, East London.

Joined by representatives from West Ham United, including men’s team captain Jarrod Bowen, Elba heard from young participants about the safe places and opportunities Premier League Kicks provides them.

“It’s incredible witnessing what the Premier League Kicks programme has done and how it engages young people,” Elba said. “You never know what any of these kids are going through at home or what their environment is, but here feels like family.”

Elba also presented Premier League Kicks coach Arran Johny with the Community Captain award, an initiative that celebrates individuals who have made a significant contribution to their Premier League-funded programmes and society through the League’s More Than a Game campaign.

### Premier League Kicks Cup

Every season, thousands of young people from across England and Wales represent their professional football clubs in a series of Premier League tournaments, delivered by the Premier League Foundation.

The Premier League Kicks Cup provides club charities with the opportunity to recognise and reward participants for their positive behaviour and football achievements throughout the programme.

Regular competitive opportunities are embedded into year-round Premier League Kicks delivery, with the Premier League Kicks Cup regionals and finals involving Under-16 mixed and girls’ teams representing Premier League, EFL and National League clubs, in one of the largest tournaments for Under-16s in the country.

With matches watched on by representatives from police forces, local authorities and local government, players also take part in mental wellbeing and education workshops.



### Premier League Kicks Cup

**13,000+**



young people have competed in the annual Premier League Kicks Cup since launch





# Developing essential life skills

## Premier League Primary Stars supports schools nationwide to benefit children of all backgrounds

Premier League Primary Stars is available to every primary school in England and Wales, reaching more than 19,400 schools (86 per cent of those in England and Wales).

The programme uses the appeal of professional football to inspire children aged five-to-11 to be active and develop essential life skills.

Teachers can access free resources for PE; physical, social, health and economic education; maths and English to support children in developing crucial skills and values –

increasing their subject interest, understanding and confidence. Unsurpassed in world sport, more than 650 free resources have been created in conjunction with subject matter experts, with 1.3 million children engaged online and in person annually between 2022 and 2025.

Attendances by primary school children have now topped 20 million, with sessions delivered by 104 football club charities ranging from the National League to the Premier League.



Theo Walcott visits a Premier League Primary Stars session



### Premier League Primary Stars

104



Premier League, EFL and National League clubs delivering

19,400+



schools engaged to date

77,600+



teachers using free resources

20,000+



children playing in Premier League Primary Stars Football Tournaments annually

20m+



attendances by primary school pupils at club-led sessions

650+



free resources created with subject matter experts



Altrincham celebrate winning the 2025 Premier League Primary Stars National Girls' Football Tournament

## Thousands inspired through tournaments

The annual Premier League Primary Stars Football Tournaments create opportunities for young people from across England and Wales to come together and represent their professional football club on a Premier League pitch.

One of the highlights of the Premier League Foundation calendar, the tournament has given thousands of children from diverse backgrounds the chance to take part in competitive football and experience the thrill of being a top-flight footballer. More than 20,000 children

from 2,000 schools take part in the qualifying rounds and tournament finals annually, representing clubs from the Premier League, EFL and National League.

Manchester United goalkeeper Tom Heaton attended the 2025 tournament to support his son. "Seeing these children have a Premier League football experience has been phenomenal," he said. "It is opening the door to what is possible. It is giving the kids confidence and belief in what they are doing, as well as generating a real positive energy that can lead them on to whatever they want to do."

## Celebrating the impact of football for all

Highlighting the Premier League's year-round commitment to providing access to football for all, pan-disability football festivals are delivered by club charities in partnership with the Premier League Foundation. They aim to create opportunities for players to develop their skills and confidence in a supportive environment, catering for the needs of people who are neurodivergent and those who have sensory or physical disabilities.

Annual Premier League Disability Football Festivals are a celebration of how the Premier League's community programmes – Premier League Kicks, Premier League Inspires and Premier League Primary Stars – connect young people with football, providing positive opportunities to help them reach their potential. More than 750 young people take part in the regional festivals each year.



## Premier League Disability Football Festivals

750+



participants compete in Premier League Disability Football Festivals annually





## Nurturing personal skills to succeed in life

### Premier League Inspires helps young people at risk of not reaching their potential to develop skills and positive attitudes

Premier League Inspires is predominantly delivered in secondary schools and pupil referral units.

Through one-to-one and group sessions, staff from football club charities develop participants' personal, social, vocational and life skills, providing them with the help they need now and supporting them to plan for their future.

More than 40,000 young people from more than 1,000 schools and

education establishments have received more than 135,000 hours of targeted support from club charities across England and Wales. In Season 2025/26, the number of club charities delivering the programme rose to 54, supporting the League's partnership with government on the Youth Guarantee initiative that aims to help young people into education or employment.

### Premier League Inspires Challenge

Young people from more than 40 clubs from across England and Wales attended the 2025 Premier League Inspires Challenge celebration at Wembley Stadium.

Participants presented ideas for social-action projects to help tackle gender inequality at their football clubs and in their communities, which they had worked on throughout the season. Ideas included developing sports hijabs, night-time running clubs for women and tackling misogynistic language in schools.

### Impact of Premier League Inspires

Research conducted by Sheffield Hallam University in 2024/25 revealed that 92 per cent of schools believe Premier League Inspires helps to improve pupils' behaviour, while 96 per cent state that the programme increases pupils' engagement in lessons.

Eighty per cent of schools also felt that Premier League Inspires helped to reduce pupil absenteeism, with 86 per cent saying that the programme reduced pupils' risk of exclusion.



### Premier League Inspires

**1,000+**

schools and alternative education providers engaged all-time



**54**

Premier League and EFL clubs involved



**40,000+**

young people engaged



**45%**

female participants





# Premier League and Professional Footballers' Association Players' Fund

The Premier League and Professional Footballers' Association (PFA) are positively impacting local communities through the influence and passion of players

Building on the League's partnership with the PFA, the Premier League and PFA Players' Fund seeks to further embed professional players and scholars into clubs' community activity. Funding is ring-fenced to support initiatives that help tackle inequalities, raise aspirations and inspire positive change in communities across England and Wales.

These projects are created in conjunction with current and former men's and women's team and Academy players, helped by professional football club charities and player foundations.

In 2024/25, 76 projects were supported across a variety of causes, including Chelsea Football Club Foundation collaborating with defender Millie Bright to support children with special educational needs through education initiatives.

In Season 2025/26, funded programmes use the power of football to respond to local need, including: mental health and wellbeing, physical health and wellbeing, LGBTQ+ inclusion, social isolation in older people, supporting people with dementia, and education, employability and training pathways.



## Moore recognised for funded project

Supported by funding from the Premier League and PFA Players' Fund, Bristol Rovers defender Taylor Moore launched the 5K Your Way initiative to support mental health within the local community.

Motivated by personal experience after his mother attempted suicide, the project encourages open conversations among participants while attending regular walks.

Moore received a range of awards for the initiative in 2024/25, including EFL Player in the Community, League One Community Player of the Season and PFA Community Champion (pictured).

"We've been lucky enough to arrange some events this season," he said. "We've got a few more to come, but it's been really special to help improve people's physical and mental health."

## Premier League and PFA Players' Fund

250,000+

unique participants engaged



350,000+

sessions



4,100+

venues across England and Wales. More than half are located in the most deprived neighbourhoods



# Strengthening clubs' community connections

The Premier League Fans Fund supports clubs to run programmes that strengthen connections between them, their fans and local communities

The Premier League Fans Fund provides grants to support clubs at all levels of the game through fan-focused or fan-led projects.

This includes schemes to build upon a club's heritage, to support mental health, and initiatives for under-represented groups to further develop an inclusive and welcoming matchday experience for everyone. In the first two seasons, the Premier League invested £5 million into the Premier League Fans Fund.

97



Premier League, EFL, National League, WSL and WSL 2 clubs in receipt of funding



## Premier League Fans Fund support for Chelsea Women

Chelsea leverages the Premier League Fans Fund to expand and diversify the fanbase of its Women's team. In partnership with the club's Fan Advisory Board, the Chelsea Foundation engaged over 200 students from six South-West London schools to develop ideas for increasing support. Selected students went on to form the inaugural Chelsea FC Women Youth Supporters Group, enabling them to provide direct input to the club.

## Walsall FC For All

League Two club Walsall used funding to establish the Walsall FC For All programme. The initiative aims to strengthen bonds between the club and diverse and under-represented local communities. Through it, the club have been part of a community Iftar and delivered coaching sessions in a local mosque. It has also run a volunteer programme for refugees and migrants, as well as inviting participants to matches as part of the Football Welcomes initiative.



**New name. New look. Same commitment to the people and communities that need us most.**

In the next three years, we will:

- Continue to support football club charities to make change happen
- Reach one million more people, helping to have even more life-changing impact in communities across England and Wales
- Keep improving economic, social, mental and physical wellbeing across the country

## Working with partners to support communities



**Sustained investment to support community impact**



**Collaborating with organisations to use the power of football as a force for good**



**Working together to positively impact communities**

Thank you to all our partners and funders for your support over the years

# Premier League Foundation



[premierleague.com/foundation](http://premierleague.com/foundation)

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